

Station KTNV-TV LAS VEGAS, NV
Advertiser () .DEM. CNG. CMP COMM.
Product D.C.C.C.
Estimate# 1308
Buyer Katie Keuleman
Phone#
Fax#

Agency () GREAT AMERICAN MEDIA
3050 K ST NW
WASHINGTON, DC 20007
Agency C/P1/P2/E 11/14/1308
Flight Dates 10/02/2012 - 10/08/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---

SC=*

--- REMARKS ---

THIS IS A NEW CONTRACT
TOTAL 77,325
PLS CONFIRM ASAP
THANKS,ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5A-6A	ACTION NWS@5AM<	:30	\$225.00	10/02-10/05	4	1	4	\$900.00	
	2	TU-F	6A-7A	ACTION NWS@6AM<	:30	\$500.00	10/02-10/05	2	1	2	\$1,000.00	
	3	TU-F	7A-9A	GD MRN AMR-ABC<	:30	\$500.00	10/02-10/05	10	1	10	\$5,000.00	
	4	TU-F	430A-459A	ACTN NWS@430AM<	:30	\$150.00	10/02-10/05	2	1	2	\$300.00	
	5	SA	5A-6A	ACTN NWS SA@5A	:30	\$300.00	10/06-10/06	2	1	2	\$600.00	
	6	SA	7A-8A	GD MRN-SAT-ABC	:30	\$750.00	10/06-10/06	1	1	1	\$750.00	
	7	SA	8A-9A	ACTN NWS SA@8A	:30	\$600.00	10/06-10/06	1	1	1	\$600.00	
	8	SU	5A-6A	ACTN NWS SU@5A	:30	\$300.00	10/07-10/07	2	1	2	\$600.00	
	9	SU	8A-9A	ACTN NWS SU@8A	:30	\$600.00	10/07-10/07	1	1	1	\$600.00	
	10	TU-F	10A-11A	VIEW-ABC	:30	\$600.00	10/02-10/05	3	1	3	\$1,800.00	
	11	TU-F	11A-12P	ACTN NEWS@11AM<	:30	\$500.00	10/02-10/05	3	1	3	\$1,500.00	

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	12	TU-F	12P-1P	CHEW-ABC	:30	\$450.00	10/02-10/05	2	1	2	\$900.00	
	13	TU-F	330P-4P	ACTION NEWS @ 330	:30	\$350.00	10/02-10/05	2	1	2	\$700.00	
	14	TU-F	5P-530P	ACTION NWS@5PM<	:30	\$600.00	10/02-10/05	3	1	3	\$1,800.00	
	15	TU-F	6P-7P	ACTION NWS @6PM	:30	\$600.00	10/02-10/05	4	1	4	\$2,400.00	
	16	SA	6P-630P	ACTION NWS@6PM	:30	\$500.00	10/06-10/06	1	1	1	\$500.00	
	17	SU	6P-630P	ACTION NWS@6PM	:30	\$650.00	10/07-10/07	1	1	1	\$650.00	
	18	TU-F	7P-730P	ACCESS HOLLYWD<	:30	\$500.00	10/02-10/05	4	1	4	\$2,000.00	
	19	TU-F	730P-8P	MILLIONAIRE	:30	\$500.00	10/02-10/05	4	1	4	\$2,000.00	
	20	M	8P-10P	DANCE W/ STARS	:30	\$10,000.00	10/08-10/08	2	1	2	\$20,000.00	
	21	M	10P-11P	CASTLE	:30	\$5,000.00	10/08-10/08	1	1	1	\$5,000.00	
	22	TU	10P-11P	BODY OF PROOF	:30	\$4,000.00	10/02-10/02	1	1	1	\$4,000.00	
	23	SU	7P-8P	AMERICA FUNNY HOME VIDEOS	:30	\$2,000.00	10/07-10/07	2	1	2	\$4,000.00	
	24	SU	8P-9P	ONCE UPON A TIME	:30	\$6,500.00	10/07-10/07	1	1	1	\$6,500.00	
	25	TU-F	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/02-10/05	3	1	3	\$4,500.00	
	26	SA	11P-1135P	ACTION NWS@11P<	:30	\$1,250.00	10/06-10/06	1	1	1	\$1,250.00	
	27	M	5A-6A	ACTION NWS@5AM<	:30	\$225.00	10/08-10/08	1	1	1	\$225.00	
	28	M	6A-7A	ACTION NWS@6AM<	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	

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	29	M	7A-9A	GD MRN AMR-ABC<	:30	\$500.00	10/08-10/08	2	1	2	\$1,000.00	
	30	M	430A-459A	ACTN NWS@430AM<	:30	\$150.00	10/08-10/08	1	1	1	\$150.00	
	31	M	10A-11A	VIEW-ABC	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
	32	M	11A-12P	ACTN NEWS@11AM<	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	33	M	12P-1P	CHEW-ABC	:30	\$450.00	10/08-10/08	1	1	1	\$450.00	
	34	M	330P-4P	ACTION NEWS @ 330	:30	\$350.00	10/08-10/08	1	1	1	\$350.00	
	35	M	5P-530P	ACTION NWS@5PM<	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	
	36	M	7P-730P	ACCESS HOLLYWD<	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	37	M	730P-8P	MILLIONAIRE	:30	\$500.00	10/08-10/08	1	1	1	\$500.00	
	38	M	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/08-10/08	1	1	1	\$1,500.00	
	39	M	6P-7P	ACTION NWS @6PM	:30	\$600.00	10/08-10/08	1	1	1	\$600.00	

---REPORT TOTALS---
Report Totals: 77 / \$77,325.00

---SALES MONTHLY TOTALS---

Oct 12: 77 / \$77,325.00
Sales Totals: 77 / \$77,325.00

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Station Totals: 77 / \$77,325.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$297,404	KBLR	0%	KLAS	27%	KSNV	20%	KTNV	26%	KTUD	1%
		KVCW	1%	KVMY	5%	KVVU	20%				

---COMPETITIVE COMMENTS---
COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

---Agency Comment---
PLEASE NOTE ADDRESS CHANGE EFF 8/12

--- CREDIT RISK ---
CASH IN ADVANCE